

# **How to earn money from a blog**

There are many ways you can make money with blogging. Some of them are:

## **1. Affiliate Marketing**

You need to create a blog with original content, and then try using many digital marketing strategies like SEO, social media marketing, etc. to drive as much traffic as possible to your blog. After you succeed in attracting a lot of traffic to your blog, you can make money by promoting affiliate services and products that are relevant to your blog niche.

## **2. Google AdSense**

Google AdSense is a program from Google that shows ads on your website.

The amount of money you will get paid from Google AdSense depends on two different factors. These factors are how many views the ads on your website get, and also how many people click on the ads.

## **3. Selling Space on Your Blog For Advertising Banners**

You can sell space to any independent person/company to add an advertising banner for their company/products/services on your blog.

## 4. Sponsored Posts

A sponsored post is when a blogger is getting paid by companies to write articles about their products/services. You can join these platforms for sponsored post opportunities.

[Platforms List 1](#)

[Platforms List 2](#)

[Platforms List 3](#)

[Platforms List 4](#)

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